

innovative solutions



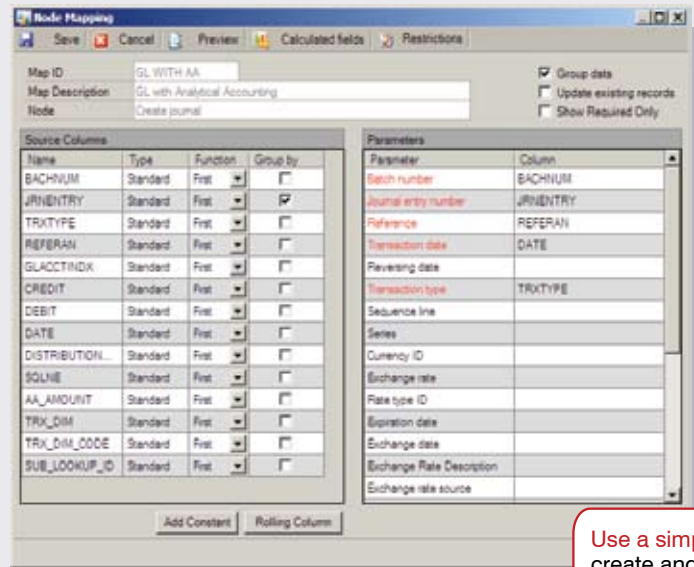
for Microsoft Dynamics GP & CRM

Dynamics GP

SmartConnect - the user-interface for eConnect



SmartConnect is the drag and drop user-interface for all integrations that makes eConnect as easy to use as SmartList Builder. SmartConnect does not require a single line of code to allow you to integrate data from any source into Microsoft Dynamics GP.



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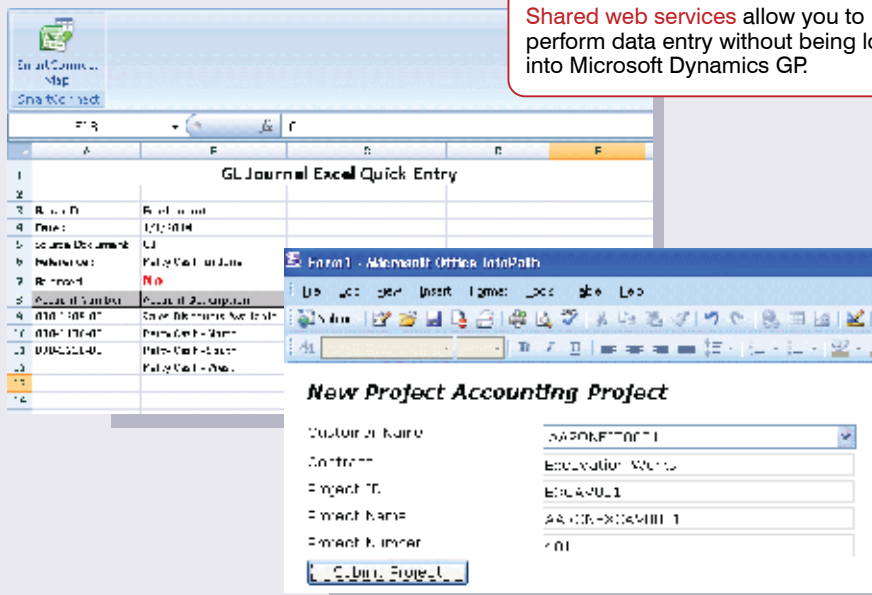
Drag and drop to create integrations
Creating transactions in Microsoft Dynamics GP is as simple as dragging and dropping from the source to the destination. No knowledge of Microsoft Dynamics GP tables is required.

Quickly update Microsoft Dynamics GP
The reduced time required to create mappings, combined with the speed of eConnect, makes SmartConnect the fastest way to create or update records in Microsoft Dynamics GP. Hundreds of thousands of records can be generated in minutes.

Automate data entry
SmartConnect can be used to automate data entry tasks such as commission calculations and intercompany sales. Schedule maps to take advantage of downtime to perform bulk transaction processing without disrupting users.

Capture data once
Eliminate double entry by allowing remote users to enter data into Microsoft Dynamics GP, saving time and avoiding costly rekeying errors.

Save on license costs
There is no longer a need to be logged into Microsoft Dynamics GP to enter transactions and update records. SmartConnect lets you use the flexibility of Excel and Infopath to provide your users with exactly what they need.



AVAILABLE WITH:



DYNAMICS GP ADVANCED MANAGEMENT



DYNAMICS GP BUSINESS ESSENTIALS

SmartConnect

FEATURES

Create transactions for all supported eConnect modules

All Microsoft Dynamics GP modules including Field Service, Project Accounting and Analytical Accounting are supported by SmartConnect.

Create transactions from SmartList

Use SmartList queries as a data source for SmartConnect. Combined with SmartList Builder, you can create or update records from any data in Microsoft Dynamics GP.

Connect to any ODBC-compliant data source

Import records from Excel spreadsheets, legacy databases, POS systems, CRM applications and any database or file that can be accessed via ODBC.

Scheduling

Create schedules to automatically run daily, weekly, monthly, once, at system startup and at login.

Intercompany

Create transactions in more than one company at a time. You can even create transactions on different Microsoft Dynamics GP installations on separate SQL Servers.

Rolling columns

Use auto-incrementing values. Values can be a custom sequence or one of the standard sequences from Receivables Management, Payables Management, Sales Order Processing, Purchase Order Processing or Inventory Management.

Security

SmartConnect adds user security to eConnect. Users can only create and run maps for the nodes and companies that they are granted access to.

Error handling

Error handling has been made simple via the fix function, that allows you to edit records inline and then resubmit the records for processing by SmartConnect, within one simple interface.

Support for complex integrations

For the most complex of integrations, where the source data needs to be manipulated, compared, filtered or linked to external mapping rules, SmartConnect provides both VB.net or C#.net coding environments.

XML Import/Export

Export and import setup details via XML to share mappings between companies.

SUCCESS STORIES

Case Study: Synthes Asia Pacific

"Imports took 4 days with Integration Manager, and 2 hours with SmartConnect".

Synthes Asia Pacific is a sales and distribution organisation for medical implants and biomaterials.

"SmartConnect is central to our Dynamics GP system as it allows us to rapidly bring data into GP from multiple sources. The initial data load of our complex inventory environment took 4 days using Integration Manager, but was completed in less than 2 hours with SmartConnect". Synthes have since used SmartConnect in many ways.

- to import regular inventory and pricing updates we receive from our Swiss parent company
 - to automate intercompany transactions for GL, Inventory, SOP and POP
 - to automate month end routines, by link SmartConnect maps to data from SmartList's.
- "it can do almost anything and with limited training we were able to build the integrations and then expand on this to solve many other business problems".

Donna Whiteley, ERP Systems Manager

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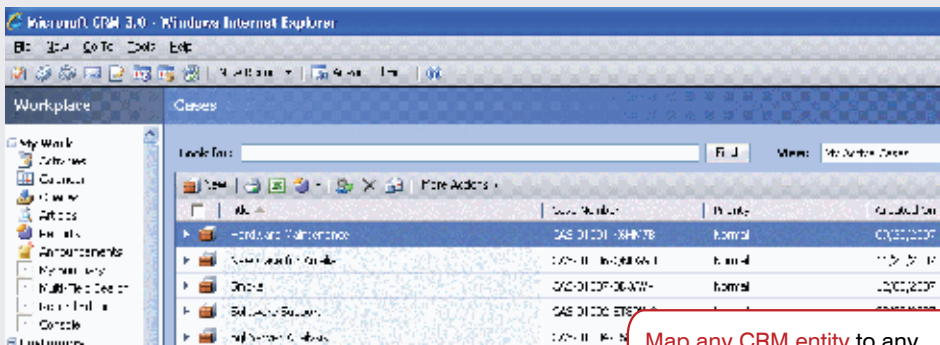
for Microsoft Dynamics GP & CRM

Dynamics CRM

SmartConnect: Drag and Drop integration between Microsoft Dynamics CRM and Microsoft Dynamics GP



With pre-configured templates and specifically developed features, SmartConnect is the fastest and easiest way to integrate Microsoft Dynamics CRM with Microsoft Dynamics GP.



Map any CRM entity to any Microsoft Dynamics GP record..

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Import into Microsoft Dynamics CRM

SmartConnect allows you to import data into any Microsoft CRM entity, including modified and custom entities, with a simple and flexible user interface.

Rapid Deployment of Microsoft Dynamics GP integrations

Templates included with SmartConnect make it easy to get Microsoft Dynamics CRM and Microsoft Dynamics GP working together.

Data Validation

By adhering to the duplicate detection rules in Microsoft Dynamics CRM, SmartConnect ensures that records between Microsoft Dynamics GP and Microsoft Dynamics CRM are synchronised correctly.

Ease of Use

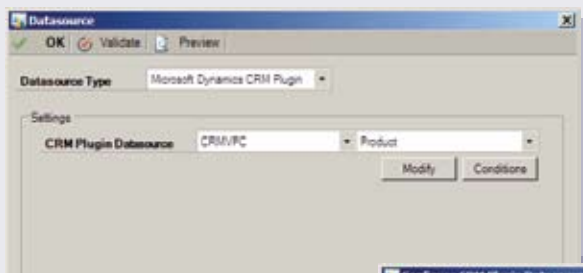
SmartConnect is an end user tool and does not require a programmer to configure. The drag and drop interface makes it very simple to use.

Scales to fit your business

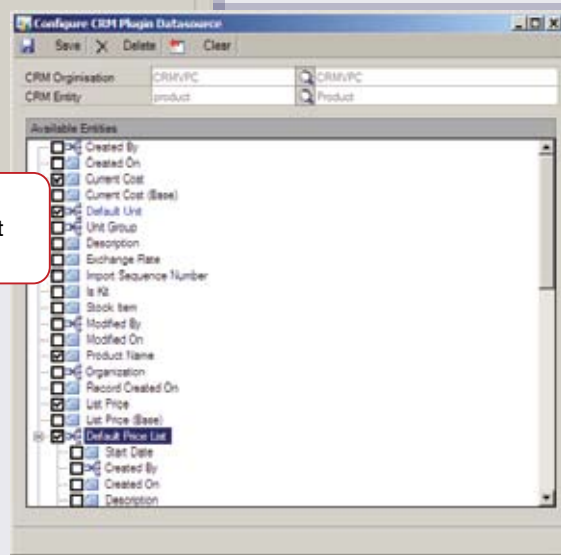
SmartConnect can handle everything from a simple Account to Customer integration, to the most complex multi-organization environment with custom and modified entities.

Real Time Integrations

Real time integrations created in SmartConnect update the destination application whenever a record is saved.



All Microsoft Dynamics CRM entities can be read directly by SmartConnect into Microsoft Dynamics GP.



AVAILABLE WITH:



DYNAMICS GP ADVANCED MANAGEMENT



DYNAMICS GP BUSINESS ESSENTIALS

SmartConnect

FEATURES

Support for modified and custom entities

SmartConnect can read from and write to all entities in Microsoft Dynamics CRM, including fields that have been added to standard entities and all custom entities.

Multi-organization

The multi-organization structure of Microsoft Dynamics CRM 4 is fully supported allowing you to select the organization you want to update from each Microsoft Dynamics GP company.

Real-time 2 way integration

Maps can be triggered to run from Microsoft Dynamics GP or Microsoft Dynamics CRM to update whenever a record is changed..

Scheduling

Daily schedules can be created to update Microsoft Dynamics CRM or Microsoft Dynamics GP, without the need to be logged in to either application.

Duplicate checking

The creation of duplicate records is avoided by SmartConnect following any duplicate checking rules that you set up in Microsoft Dynamics CRM.

Error handling

Error handling has been made simple via the fix function, that allows you to edit records inline and then resubmit the records for processing by SmartConnect, within one simple interface.

Management console

The management console provides a single interface to access all integrations and shows any records that have failed to import.

SUCCESS STORIES

Case Study: Genero Group

"The integration has been so smooth, it is hard to tell where CRM stops and GP starts".

Genero, as a leading provider of financial products to the wealth management industry, needs to keep their CRM (Microsoft Dynamics CRM) and finance system (Microsoft Dynamics GP) synchronized. "To stay ahead of our competitors and give our resellers an edge we exposed components of our CRM to our resellers, which means that the financial, fees and billing information within the CRM had to be accurate – real time. We chose SmartConnect because we were able to configure the integrations internally, and have both overnight and real time updates for different types of data." Genero have new customers entered online by their financial adviser network, and these are stored right into Dynamics CRM system. The custom entities within CRM are used to store financial and billing details which are in turn pushed to Dynamics GP as invoices. The current status of all accounts are pushed back each night to CRM to ensure the financial planners are seeing the most current data on their customers.

"The integration has been so smooth that it is hard to tell where our CRM stops and GP starts, SmartConnect has been a big part of what is a seamless information environment"
Andrew Murray, CEO, Genero Group

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